

LEGAL NOTICE

PUBLIC HEARING

Bin Ends – 65 Crawford Street

New All Alcoholic Beverages Retail Package Store License

A public hearing will be held on Saturday, February 2, 2013 in the Performance Center at the Broadmeadow School, 120 Broad Meadow Road, Needham, MA, at 8:00 a.m. under the provisions of Chapter 138, Section 15 of the M.G.L. on the application of Bin Ends for a new All Alcoholic Beverages Retail Package Store License, located at 65 Crawford Street, Needham. The premise is 4,860 square feet on one level, consisting of the North side of the existing premises known as 65 Crawford Street, Needham, MA 02492.

The Board of Selectmen invites all residents and interested parties to provide input at this meeting. Public comments may also be directed to the Board of Selectmen, c/o Needham Town Hall, 1471 Highland Avenue, Needham, MA or selectmen@needhamma.gov.

Board of Selectmen
Licensing Board for the Town of Needham

The Boston Globe January 22, 2013



TOWN OF NEEDHAM

TOWN HALL
1471 Highland Avenue
Needham, MA 02492-2669

Office of the
BOARD OF SELECTMEN

TEL: (781) 455-7500
FAX: (781) 449-4569
TDD: (781) 455-7558

January 7, 2013

WAIVER

John C. Hafferty (Applicant or authorized representative), having applied for a package store license in the Town of Needham under the provisions of Mass. General Laws, Ch. 138, Sec. 15, hereby waives, with respect to this application, the otherwise applicable requirement that the licensing authority approve or deny the application for a license within 30 days of being filed, as per Mass. General Laws, Ch. 138, Sec. 16B.

The Applicant further waives, with respect to this application, any rights of appeal to the Alcoholic Beverages Control Commission based on the licensing authority's failure to act upon this license application within 30 days of being filed, as otherwise provided in Mass. General Laws, Ch. 138, Sec. 67.

As signatory to this waiver, I represent that I am the applicant or am duly authorized by the applicant execute this waiver.

John C. Hafferty 1-8-13
(Name of Applicant)

Managing Partner, Innovative Distributing Concepts LLC
(Title)

ROBERT T. SMART, JR., ESQ.

ATTORNEY AT LAW

399 CHESTNUT STREET

NEEDHAM, MASSACHUSETTS 02492

TEL (781) 444-9344 FAX (781) 449-0242

E-MAIL bob@robertsmart.net WEBSITE www.robertsmart.net

RECEIVED
TOWN OF NEEDHAM
BOARD OF SELECTMEN

2013 JAN 18 P 3:27

By Hand
January 18, 2013

Board of Selectmen
Town Hall
Needham, MA 02492

Re: Innovative Distributing Concepts, LLC Package Store License Application
for 65 Crawford Street, Needham, MA

Dear Members of the Board:

Enclosed for filing, in connection with the package store license application of Innovative Distributing Concepts, LLC, please find:

1. Retail Transmittal Form.
2. \$200.00 check to Alcoholic Beverages Control Commission.
3. \$150.00 check to Town of Needham.
4. Applicant's Statement and Retail Application.
5. Certificate of Organization.
6. Floor Plan.
7. Signed Letter of Intent with Landlord.
8. Manager's Form.
9. Personal Information Forms.
10. Supporting Financial Records/3 Months Bank Statements.
11. CORI Release Forms.
12. LLC Vote.
13. Action of Sole Manager by Written Consent.
14. January 18, 2013 Letter from John C. Hafferty to Board.
15. Signage Plans.
16. Supporting Materials.

I understand you will handle the newspaper notice. Please let me know when the abutter list is ready to be picked up.

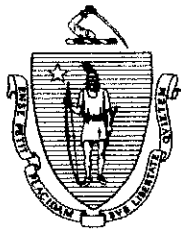
If additional materials are needed to complete the application, please let me know immediately.

Very truly yours,

A handwritten signature in dark ink, appearing to read 'R. T. Smart, Jr.', with a long horizontal flourish extending to the right.

Robert T. Smart, Jr.

Cc: John Hafferty



The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

Print Form

**RETAIL ALCOHOLIC BEVERAGES LICENSE APPLICATION
MONETARY TRANSMITTAL FORM**

APPLICATION SHOULD BE COMPLETED ON-LINE, PRINTED, SIGNED, AND SUBMITTED TO THE LOCAL
LICENSING AUTHORITY.

ECRT CODE: RETA

CHECK PAYABLE TO ABCC OR COMMONWEALTH OF MA: \$200.00

(CHECK MUST DENOTE THE NAME OF THE LICENSEE CORPORATION, LLC, PARTNERSHIP, OR INDIVIDUAL)

CHECK NUMBER

1012922

IF USED EPAY, CONFIRMATION NUMBER

A.B.C.C. LICENSE NUMBER (IF AN EXISTING LICENSEE, CAN BE OBTAINED FROM THE CITY)

LICENSEE NAME

Innovative Distributing Concepts, LLC dba Bin Ends

ADDRESS

65 Crawford Street

CITY/TOWN

Needham

STATE

MA

ZIP CODE

02492

TRANSACTION TYPE (Please check all relevant transactions):

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Alteration of Licensed Premises | <input type="checkbox"/> Cordials/Liqueurs Permit | <input type="checkbox"/> New Officer/Director | <input type="checkbox"/> Transfer of License |
| <input type="checkbox"/> Change Corporate Name | <input type="checkbox"/> Issuance of Stock | <input type="checkbox"/> New Stockholder | <input type="checkbox"/> Transfer of Stock |
| <input type="checkbox"/> Change of License Type | <input type="checkbox"/> Management/Operating Agreement | <input type="checkbox"/> Pledge of Stock | <input type="checkbox"/> Wine & Malt to All Alcohol |
| <input type="checkbox"/> Change of Location | <input type="checkbox"/> More than (3) \$15 | <input type="checkbox"/> Pledge of License | <input type="checkbox"/> 6-Day to 7-Day License |
| <input type="checkbox"/> Change of Manager | <input checked="" type="checkbox"/> New License | <input type="checkbox"/> Seasonal to Annual | |
| <input type="checkbox"/> Other | | | |

THE LOCAL LICENSING AUTHORITY MUST MAIL THIS TRANSMITTAL FORM ALONG WITH THE
CHECK, COMPLETED APPLICATION, AND SUPPORTING DOCUMENTS TO:

ALCOHOLIC BEVERAGES CONTROL COMMISSION
P. O. BOX 3396
BOSTON, MA 02241-3396

APPLICANT'S STATEMENT

I, John Hafferty Managing Partner the ☐ sole proprietor; ☐ partner; ☐ corporate principal; ☒ LLC/LLP member
of Innovative Distributing Concepts, LLC, hereby submit this application for Annual All Alcohol Off Premise Lic. (hereinafter the
"Application"), to the local licensing authority (the "LLA") and the Alcoholic Beverages Control Commission (the "ABCC" and
together with the LLA collectively the "Licensing Authorities") for approval.

I do hereby declare under the pains and penalties of perjury that I have personal knowledge of the information submitted in the
Application, and as such affirm that all statement and representations therein are true to the best of my knowledge and belief.
I further submit the following to be true and accurate:

- (1) I understand that each representation in this Application is material to the Licensing Authorities' decision on the
Application and that the Licensing Authorities will rely on each and every answer in the Application and accompanying
documents in reaching its decision;
- (2) I state that the location and description of the proposed licensed premises does not violate any requirement of the
ABCC or other state law or local ordinances;
- (3) I understand that while the Application is pending, I must notify the Licensing Authorities of any change in the
information submitted therein. I understand that failure to give such notice to the Licensing Authorities may result in
disapproval of the Application;
- (4) I understand that upon approval of the Application, I must notify the Licensing Authorities of any change in the
Application information as approved by the Licensing Authorities. I understand that failure to give such notice to the Licensing
Authorities may result in sanctions including revocation of any license for which this Application is submitted;
- (5) I understand that the licensee will be bound by the statements and representations made in the Application, including,
but not limited to the identity of persons with an ownership or financial interest in the license;
- (6) I understand that all statements and representations made become conditions of the license;
- (7) I understand that any physical alterations to or changes to the size of, the area used for the sale, delivery, storage, or
consumption of alcoholic beverages, must be reported to the Licensing Authorities and may require the prior approval of the
Licensing Authorities;
- (8) I understand that the licensee's failure to operate the licensed premises in accordance with the statements and
representations made in the Application may result in sanctions, including the revocation of any license for which the
Application was submitted; and
- (9) I understand that any false statement or misrepresentation will constitute cause for disapproval of the Application or
sanctions including revocation of any license for which this Application is submitted.

Signature:



Date:

1-18-2013

Title:

Managing Partner

APPLICATION FOR RETAIL ALCOHOLIC BEVERAGE LICENSE

City/Town

Needham, MA

1. LICENSEE INFORMATION:

A. Legal Name/Entity of Applicant:(Corporation, LLC or Individual)

Innovative Distributing Concepts, LLC

B. Business Name (if different) :

Bin Ends

C. Manager of Record:

John Hafferty

D. ABCC License Number (for existing licenses only) :

E. Address of Licensed Premises:

65 Crawford Street

City/Town:

Needham

State:

MA

Zip:

02492

F. Business Phone:

617-438-5464 (Temp Cell)

G. Cell Phone:

617-438-5464

H. Email:

jhafferty@binendswine.com

I. Website:

www.binendswine.com

J. Mailing address (If different from E.):

236 Wood Road

City/Town:

Braintree

State:

MA

Zip:

02184

2. TRANSACTION:

- ☒ New License ☐ New Officer/Director ☐ Transfer of Stock ☐ Issuance of Stock ☐ Pledge of Stock
☐ Transfer of License ☐ New Stockholder ☐ Management/Operating Agreement ☐ Pledge of License

The following transactions must be processed as new licenses:

- ☐ Seasonal to Annual ☐ (6) Day to (7)-Day License ☒ Wine & Malt to All Alcohol

IMPORTANT ATTACHMENTS (1): The applicant must attach a vote of the entity authorizing all requested transactions, including the appointment of a Manager of Record or principal representative.

3. TYPE OF LICENSE:

- ☐ \$12 Restaurant ☐ \$12 Hotel ☐ \$12 Club ☐ \$12 Veterans Club
☐ \$12 General On-Premises ☐ \$12 Tavern (No Sundays) ☒ \$15 Package Store

4. LICENSE CATEGORY:

- ☒ All Alcoholic Beverages ☐ Wine & Malt Beverages Only ☐ Wine or Malt Only
☐ Wine & Malt Beverages with Cordials/Liqueurs Permit

5. LICENSE CLASS:

- ☒ Annual ☐ Seasonal

6. CONTACT PERSON CONCERNING THIS APPLICATION (ATTORNEY IF APPLICABLE)

NAME: Robert T. Smart Jr. Esquire

ADDRESS: 399 Chestnut Street

CITY/TOWN: Needham STATE: MA ZIP CODE: 02492

CONTACT PHONE NUMBER: 781-444-9344 FAX NUMBER: 781-449-0242

EMAIL: bob@robertsmart.net

7. DESCRIPTION OF PREMISES:

Please provide a complete description of the premises to be licensed. Please note that this must be identical to the description on the Form 43.

4860 square feet on one level, consisting of the North side of the existing premises known as 65 Crawford Street, Needham MA 02492

Total Square Footage: 4860 TSF Number of Entrances: 1 Number of Exits: 2

Occupancy Number: 0 Seating Capacity: 0

IMPORTANT ATTACHMENTS (2): The applicant must attach a floor plan with dimensions and square footage for each floor & room.

8. OCCUPANCY OF PREMISES:

By what right does the applicant have possession and/or legal occupancy of the premises?

Please select

IMPORTANT ATTACHMENTS (3): The applicant must submit a copy of the final lease or documents evidencing a legal right to occupy the premises.

Other: Signed Letter of Intent

Landlord is a(n):

LLC

Other:

Name: Alan Investments, LLC

Phone:

617-922-1000

Address:

230 Dudley Road

City/Town:

Newton

State:

MA

Zip:

02459

Initial Lease Term: Beginning Date

05-01-2013

Ending Date

04-31-21

Renewal Term:

N/A

Options/Extensions at:

N/A

Years Each

Rent:

\$72,900.00

Per Year

Rent:

\$6,075.00

Per Month

Do the terms of the lease or other arrangement require payments to the Landlord based on a percentage of the alcohol sales?

Yes ☐ No ☒

IMPORTANT ATTACHMENTS (4):

1. If yes, the Landlord is deemed a person or entity with a financial or beneficial interest in this license. Each individual with an ownership interest with the Landlord must be disclosed in §10 and must submit a completed Personal Information Form attached to this application.
2. Entity formation documents for the Landlord entity must accompany the application to confirm the individuals disclosed.
3. If the principals of the applicant corporation or LLC have created a separate corporation or LLC to hold the real estate, the applicant must still provide a lease between the two entities.

9. LICENSE STRUCTURE:

The Applicant is a(n):

LLC

Other :

If the applicant is a Corporation or LLC, complete the following:

Date of Incorporation/Organization:

09/07/2007

State of Incorporation/Organization: MA

Is the Corporation publicly traded? Yes ☐ No ☒**10. INTERESTS IN THIS LICENSE:**

List all individuals involved in the entity (e.g. corporate stockholders, directors, officers and LLC members and managers) and any person or entity with a direct or indirect, beneficial or financial interest in this license (e.g. landlord with a percentage rent based on alcohol sales).

IMPORTANT ATTACHMENTS (5):A. All individuals or entities listed below are required to complete a [Personal Information Form](#).B. All shareholders, LLC members or other individuals with any ownership in this license must complete a [CORI Release Form](#).

Name	All Titles and Positions	Specific # of Stock or % Owned	Other Beneficial Interest
John C. Hafferty	Managing Partner	24.05%+1.00% w/C Hafferty	
Cara A. Hafferty		1.00% with John C. Hafferty	
John Hafferty		31.07% with Roberta Hafferty	
Roberta M.Hafferty		As Above with John Hafferty	
Thomas D. Sullivan		14.04%	

*If additional space is needed, please use last page.

11. EXISTING INTEREST IN OTHER LICENSES:

Does any individual listed in §10 have any direct or indirect, beneficial or financial interest in any other license to sell alcoholic beverages? Yes ☒ No ☐ If yes, list said interest below:

Name	License Type	Licensee Name & Address
All Parties Listed in 10.	\$15 Package Store	Innovative Distributing Concepts, LLC 236 Wood Road, Braintree
		MA 02184 dba Bin Ends

*If additional space is needed, please use last page.

12. PREVIOUSLY HELD INTERESTS IN OTHER LICENSES:

Has any individual listed in §10 who has a direct or indirect beneficial interest in this license ever held a direct or indirect, beneficial or financial interest in a license to sell alcoholic beverages, which is not presently held? Yes ☐ No ☒ If yes, list said interest below:

Name	Licensee Name & Address	Date	Reason Terminated

13. DISCLOSURE OF LICENSE DISCIPLINARY ACTION:

Have any of the disclosed licenses to sell alcoholic beverages listed in §11 and/or §12 ever been suspended, revoked or cancelled? Yes ☐ No ☒ If yes, list said interest below:

Date	License	Reason of Suspension, Revocation or Cancellation

14. CITIZENSHIP AND RESIDENCY REQUIREMENTS FOR A (§15) PACKAGE STORE LICENSE ONLY :**A.) For Individual(s):**

1. Are you a U.S. Citizen? Yes ☒ No ☐
2. Are you a Massachusetts Residents? Yes ☒ No ☐

B.) For Corporation(s) and LLC(s) :

1. Are all Directors/LLC Managers U.S. Citizens? Yes ☒ No ☐
2. Are a majority of Directors/LLC Managers Massachusetts Residents? Yes ☒ No ☐
3. Is the License Manager or Principal Representative a U.S. Citizen?

C.) Shareholder(s), Member(s), Director(s) and Officer(s):

- 1.. Are all Shareholders, Members, Directors, LLC Managers and Officers involved at least twenty-one (21) years old? Yes ☒ No ☐

15. CITIZENSHIP AND RESIDENCY REQUIREMENTS FOR (§12) RESTAURANT, HOTEL, CLUB, GENERAL ON PREMISE, TAVERN, VETERANS CLUB LICENSE ONLY:**A.) For Individual(s):**

1. Are you a U.S. Citizen? Yes ☐ No ☐

B.) For Corporation(s) and LLC(s) :

1. Are a majority of Directors/LLC Managers **NOT** U.S. Citizen(s)? Yes ☐ No ☐
2. Is the License Manager or Principal Representative a U.S. Citizen? Yes ☐ No ☐

C.) Shareholder(s), Member(s), Director(s) and Officer(s):

- 1.. Are all Shareholders, Members, Directors, LLC Managers and Officers involved at least twenty-one (21) years old? Yes ☐ No ☐

16. COSTS ASSOCIATED WITH LICENSE TRANSACTION:

A. Purchase Price for Real Property:

B. Purchase Price for Business Assets:

C. Costs of Renovations/Construction:

D. Initial Start-Up Costs:

E. Purchase Price for Inventory:

F. Other: (Specify)

G: TOTAL COST

H. TOTAL CASH

I. TOTAL AMOUNT FINANCED

IMPORTANT ATTACHMENTS (6): Submit any and all records, documents and affidavits including loan agreements that explain the source(s) of money for this transaction. Sources of cash must include a minimum of three (3) months of bank statements.

The amounts listed in subsections (H) and (I) must total the amount reflected in (G).

17. PROVIDE A DETAILED EXPLANATION OF THE FORM(S) AND SOURCE(S) OF FUNDING FOR THE COSTS IDENTIFIED ABOVE (INCLUDE LOANS, MORTGAGES, LINES OF CREDIT, NOTES, PERSONAL FUNDS, GIFTS):

The Total Cash for this transaction will be provided out of the General Operating Account of Innovative Distributing Concepts, LLC. Three Months bank statements attached with application.

*If additional space is needed, please use last page.

18. LIST EACH LENDER AND LOAN AMOUNT(S) FROM WHICH "TOTAL AMOUNT FINANCED" NOTED IN SUB-SECTIONS 17(I) WILL DERIVE:

A.

Name	Dollar Amount	Type of Financing

*If additional space is needed, please use last page.

B. Does any individual or entity listed in §19 as a source of financing have a direct or indirect, beneficial or financial interest in this license or any other license(s) granted under Chapter 138? Yes ☐ No ☒

If yes, please describe:

19. PLEDGE: (i.e. COLLATERAL FOR A LOAN)

A.) Is the applicant seeking approval to pledge the license?

☐ Yes ☒ No

1. If yes, to whom:

2. Amount of Loan:

3. Interest Rate:

4. Length of Note:

5. Terms of Loan :

B.) If a corporation, is the applicant seeking approval to pledge any of the corporate stock?

☐ Yes ☒ No

1. If yes, to whom:

2. Number of Shares:

C.) Is the applicant pledging the inventory?

☐ Yes ☒ No

If yes, to whom:

IMPORTANT ATTACHMENTS (7): If you are applying for a pledge, submit the pledge agreement, the promissory note and a vote of the Corporation/LLC approving the pledge.

20. CONSTRUCTION OF PREMISES:

Are the premises being remodeled, redecorated or constructed in any way? If YES, please provide a description of the work being performed on the premises: ☒ Yes ☐ No

The landlord will be providing the space to the applicant at its cost- handicap access, HVAC, two bathrooms, plumbing and electrical to code, a loading dock door and opener, hot and cold water plumbing hookups for a sink and dishwasher, and electrical for exterior sign. Landlord will be providing the applicant with a clean shell i.e. demolition of specified existing tenants partitions. Landlord will provide concrete floors in satisfactory condition.

Applicant will be utilizing/repurposing existing office space along the South side of the space, with allowance for a second bathroom. The overhead door along the front (East) side of the building will be converted into a double door entry foyer with the current door repurposed as a window. The applicant utilizes a flexible open floor plan that utilizes bin and shelving fixtures along with a centrally situated cash wrap/customer service counter.

21. ANTICIPATED OPENING DATE: 06-15-2013

IF ALL OF THE INFORMATION AND
ATTACHMENTS ARE NOT COMPLETE
THE APPLICATION WILL BE
RETURNED

Additional Space

Please note which question you are using this space for.

10.) Interests in this License (Continued):

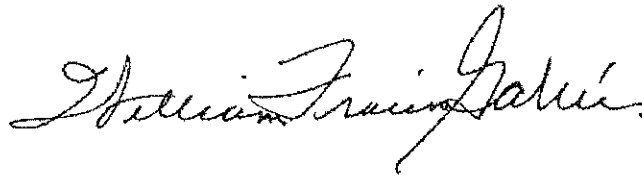
Michael T. Cody	7.02% Interest owned in Innovative Distributing Concepts, LLC w/Jamie N Cody
Jamie N. Cody	As Above w/Michael Cody
Charles A. Giacchetto	7.02% Interest owned in Innovative Distributing Concepts, LLC
Carl E. Djusberg	7.02% Interest owned in Innovative Distributing Concepts, LLC
Bruce A. Field	3.51% Interest owned in Innovative Distributing Concepts, LLC
Charles M. Jakaitis	3.51% Interest owned in Innovative Distributing Concepts, LLC
Stephanie D. Whelan	1.76% Interest owned in Innovative Distributing Concepts, LLC

THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are

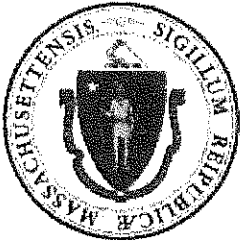
deemed to have been filed with me on:

September 07, 2007 9:45 AM

A handwritten signature in cursive script, reading "William Francis Galvin". The signature is written in dark ink and is centered on the page.

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth



The Commonwealth of Massachusetts
William Francis Galvin

Minimum Fee: \$500.00

Secretary of the Commonwealth
One Ashburton Place, Boston, Massachusetts 02108-1512
Telephone: (617) 727-9640

Certificate of Organization

(General Laws, Chapter)

Federal Employer Identification Number: 000959933 (must be 9 digits)

1. The exact name of the limited liability company is: INNOVATIVE DISTRIBUTING CONCEPTS, LLC

2a. Location of its principal office:

No. and Street: 118 COMMERCIAL STREET
City or Town: BRAINTREE State: MA Zip: 02184 Country: USA

2b. Street address of the office in the Commonwealth at which the records will be maintained:

No. and Street: 118 COMMERCIAL STREET
City or Town: BRAINTREE State: MA Zip: 02184 Country: USA

3. The general character of business, and if the limited liability company is organized to render professional service, the service to be rendered:
TO OWN AND OPERATE RETAIL AND/OR WHOLESALE MALT, WINE AND LIQUOR STORES AND TO CARRY ON ANY OTHER LAWFUL BUSINESS, TRADE, PURPOSE OR ACTIVITY.

4. The latest date of dissolution, if specified:

5. Name and address of the Resident Agent:

Name: JOHN HAFFERTY
No. and Street: 118 COMMERCIAL STREET
City or Town: BRAINTREE State: MA Zip: 02184 Country: USA

6. The name and business address of each manager:

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code
MANAGER	CRAIG DROLLETT	118 COMMERCIAL STREET BRAINTREE, MA 02184 USA
MANAGER	JOHN HAFFERTY	118 COMMERCIAL STREET BRAINTREE, MA 02184 USA

7. The name and business address of the person in addition to the manager, who is authorized to execute documents to be filed with the Corporations Division, and at least one person shall be named if there are no managers.

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code

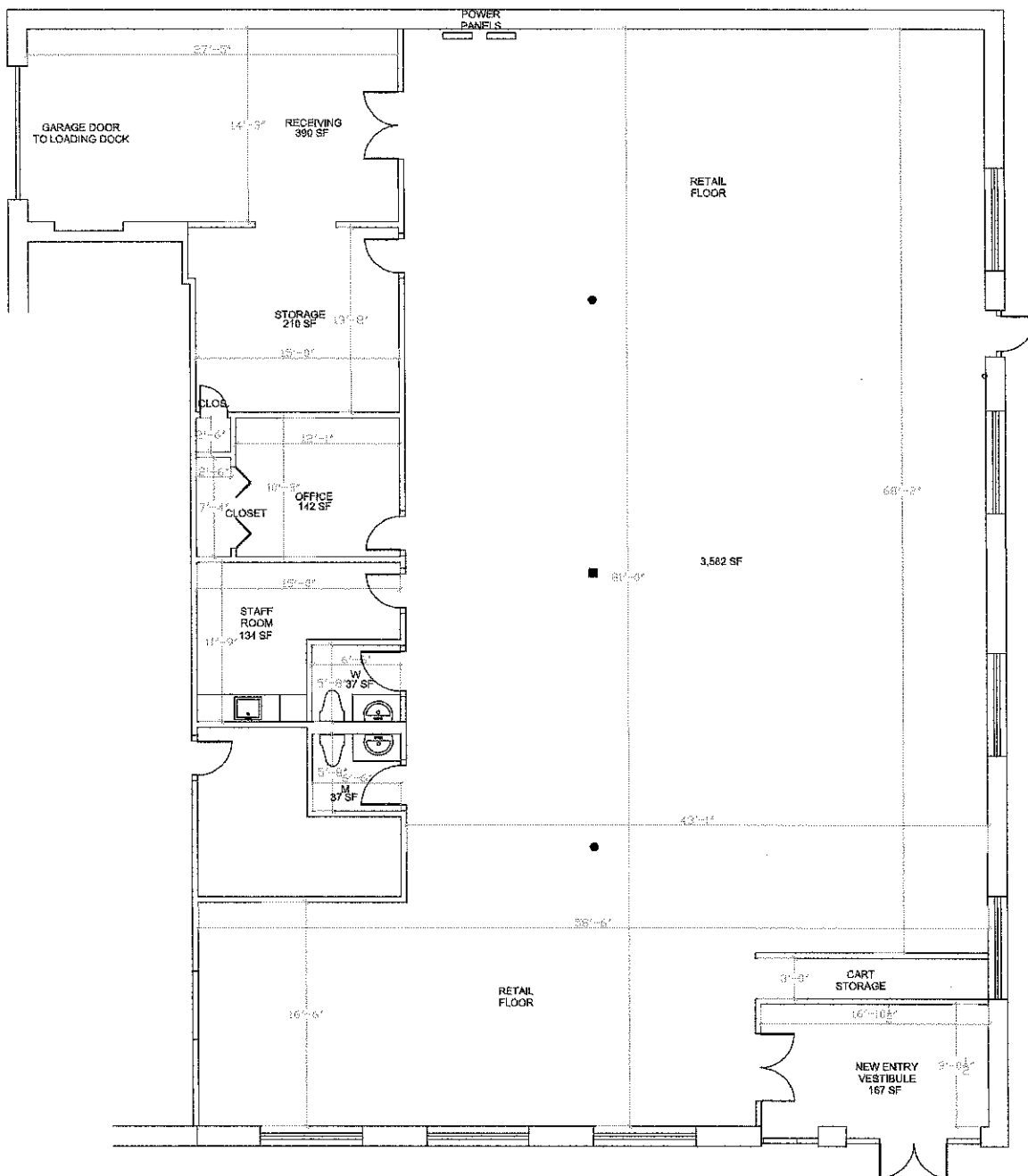
8. The name and business address of the person(s) authorized to execute, acknowledge, deliver and record any recordable instrument purporting to affect an interest in real property:

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code
REAL PROPERTY	JOHN HAFFERTY	118 COMMERCIAL STREET BRAINTREE, MA 02184 USA
REAL PROPERTY	CRAIG DROLLETT	118 COMMERCIAL STREET BRAINTREE, MA 02184 USA

9. Any additional matters the authorized persons determine to include therein:

SIGNED UNDER THE PENALTIES OF PERJURY, this 7 Day of September, 2007,
JOHN HAFFERTY

(The certificate must be signed by the person forming the LLC.)



BIN ENDS
 PROPOSED LAYOUT
 1/14/13
 SCALE: 1/8"=1'-0"

Alan Investments, LLC

230 Dudley Road, Newton MA

January 15, 2013

Mr. John Hafferty
Managing Partner
Innovative Distributing Concepts, LLC
237 Wood Road
Braintree, MA 02184

Re: Letter of Intent, Bin Ends Wine, 65 Crawford Street, Needham, MA

Dear John:

We are pleased to present this Letter of Intent (LoI) for leasing space at 65 Crawford Street. Thank you for your consideration.

Tenant: Innovative Distributing Concepts, LLC dba Bin Ends Wine

Landlord: Alan Investments, LLC

Building Management: Alan Investments, LLC

Building: Built in 1948 and remodeled many times since.

Premises: Approximately 4,860 rentable square feet consisting of the entire right (north) side. The suite represents 60% of the total building area

Expansion Option: None included.

Initial Lease Term: Eight (8) years

Extension Option: None.

Occupancy Date: May 1, 2013 or earlier. No later than July 1st

This LoI shall remain valid until 3/30/13. Landlord will agree to this with a one half (1/2) month non-refundable deposit to be paid in full at time of signed LOL. In the event that a liquor license is NOT granted to

Tenant by such date, said deposit shall be forfeited to Landlord and this
LOI shall thereafter be null and void and of no further recourse.

Free rent: An amount equal to one (1) month.

Early Occupancy: Tenant requests access to the space upon lease signing at least 60 days
prior to lease commencement in order to build out the space and install
its furniture, fixtures and equipment. It is understood that the existing
tenant shall not be disturbed during the term of its lease expiring April
30, 2013.

Base Rental Rate: Years 1-2 \$15 NNN
Years 3-4 \$16 NNN
Years 5-6 \$17 NNN
Years 7-8 \$18 NNN

At present, CAM and tax charges for the property are approximately
\$2.40/sf per annum.

Base Building: Landlord shall provide at its cost: (i) handicap access; (ii) HVAC; (iii) two
(2) bathrooms (one existing and one new); (iv) plumbing and electrical
to code; (v) a loading dock door opener; (vi) hot and cold plumbing
hookups for a sink and dishwasher; and (vii) power for an outdoor sign.
Landlord shall also provide a 'clean shell' i.e. demolition of the existing
tenant's partitions. Concrete Floors shall be in satisfactory condition.

Tenant Improvements: Tenant shall be responsible for any and all further improvements.

Security Deposit: An amount equal to one (1) month's rent. Upon satisfactory review of
Tenant financials.

Telecommunications: Comcast and/or Verizon is available at the property.

Signage: Signage is permitted on the front of the building. All signage must
comply with town requirements and approval and must be approved by
Landlord. Landlord shall cooperate with Tenant to procure the rights
for a lit sign facing Route 128

**Subordination and
Non Disturbance:** Tenant's lease shall not be subordinate to any liens or financing or that
an acceptable Subordination and Non Disturbance agreement be
provided.

Security System: Standard key entry. Additional security to be supplied by Tenant.

Access: Tenant shall enjoy 24 hours a day, 7 days a week, 52 weeks a year
access to the premises.

Parking Ratio:

Eight (8) undesignated surface parking spaces are available to Tenant.

Brokerage:

In the event that a lease is consummated between both parties, Landlord recognizes Equitable Real Estate Solutions, LLC. Landlord shall be entirely responsible for any fees due and shall pay Equitable Real Estate Solutions, LLC one single fee a separate agreement.

Miscellaneous

Notwithstanding anything contained herein to the contrary, Landlord may continue to show the space to interested parties and accept so-called "back-up" offers and letters of intent, it being understood that this document is a preliminary agreement only, and is subject to and conditioned upon both (i) the granting of a liquor license to tenant; and (ii) the execution and delivery of a mutually agreeable lease incorporating the terms herein and such other specific terms and conditions as the parties may agree to not later than 3/30/13.

Sincerely,



Fred Bennett
Manager
Alan Investments, LLC



Managing Partner
Innovative Distributing Concepts, LLC



The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

MANAGER APPLICATION

All proposed managers are required to complete a Personal Information Form,
and attach a copy of the corporate vote authorizing this action and appointing a manager.

1. LICENSEE INFORMATION:

Legal Name of Licensee:	<input type="text" value="Innovative Distributing Concepts, LLC"/>	Business Name (dba):	<input type="text" value="Bin Ends"/>
Address:	<input type="text" value="65 Crawford Street"/>		
City/Town:	<input type="text" value="Needham"/>	State:	<input type="text" value="MA"/>
		Zip Code:	<input type="text" value="02492"/>
ABCC License Number: (If existing licensee)	<input type="text"/>	Phone Number of Premise:	<input type="text" value="617-438-5464 (cell)"/>

2. MANAGER INFORMATION:

A. Name:	<input type="text" value="John C. Hafferty"/>	B. Cell Phone Number:	<input type="text" value="617-438-5464"/>
C. List the number of hours per week you will spend on the licensed premises:	<input type="text" value="40 hours"/>		

3. CITIZENSHIP INFORMATION:

A. Are you a U.S. Citizen:	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	B. Date of Naturalization:	<input type="text"/>	C. Court of Naturalization:	<input type="text"/>
(Submit proof of citizenship and/or naturalization such as Voter's Certificate, Birth Certificate or Naturalization Papers)					

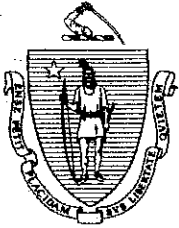
4. BACKGROUND INFORMATION:

A. Do you now, or have you ever, held any direct or indirect, beneficial or financial interest in a license to sell alcoholic beverages?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If yes, please describe:	<input type="text" value="Innovative Distributing Concepts, LLC dba Bin Ends 236 Wood Road, Braintree MA 02184"/>
B. Have you ever been the Manager of Record of a license to sell alcoholic beverages that has been suspended, revoked or cancelled?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If yes, please describe:	<input type="text"/>
C. Have you ever been the Manager of Record of a license that was issued by this Commission?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If yes, please describe:	<input type="text" value="Innovative Distributing Concepts, LLC dba Bin Ends 236 Wood Road, Braintree MA 02184"/>
D. Please list your employment for the past ten years (Dates, Position, Employer, Address and Telephone):	
<input type="text" value="Sept 1998 to Feb 2008 Fine Wine Portfolio Director, M.S. Walker, Inc 20 Third Avenue, Somerville MA 02143 617-776-5808"/>	

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature

Date



The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee	Innovative Distributing Concepts, LLC	B. Business Name (dba)	Bin Ends
C. Address	65 Crawford Street	D. ABCC License Number (If existing licensee)	
E. City/Town	Needham	State	MA Zip Code 02492
F. Phone Number of Premise	617-438-5464 (cell)	G. EIN of License	260-894-192

2. PERSONAL INFORMATION:

A. Individual Name	John C. Hafferty	B. Home Phone Number	618-438-5464
C. Address	118 Commercial Street		
D. City/Town	Braintree	State	MA Zip Code 02184
E. Social Security Number	[REDACTED]	F. Date of Birth	[REDACTED]
G. Place of Employment	Innovative Distributing Concepts, LLC dba Bin Ends		

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?

Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

Managing Partner of Innovative Distributing Concepts, LLC and 24.05% Interest owned in Innovative Distributing Concepts, LLC with an additional 1.00% owned in common with spouse Cara A. Hafferty. Employed by Innovative Distributing Concepts as Manager of Record.

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature		Date	01-17-2013
Title	Managing Partner	(If Corporation/LLC Representative)	

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.


1. LICENSEE INFORMATION:

A. Legal Name of Licensee	INNOVATIVE DISTRIBUTING CONCEPTS, LLC	B. Business Name (dba)	BIN ENDS	
C. Address	65 Crawford St	D. ABCC License Number (If existing licensee)		
E. City/Town	Needham, MA	State	MA	Zip Code 02492
F. Phone Number of Premise		G. EIN of License	260-894-192	

2. PERSONAL INFORMATION:

A. Individual Name	CARA HAFFERTY	B. Home Phone Number	617-905-2917	
C. Address	118 COMMERCIAL ST			
D. City/Town	BRAINTREE	State	MA	Zip Code 02184
E. Social Security Number	[REDACTED]	F. Date of Birth	[REDACTED]	
G. Place of Employment	BIN ENDS			

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?  Yes ☐ No ☒
If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

I am a shareholder and I am employed at Bin Ends.

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature Cara Hafferty Date 1-16-13
Title (If Corporation/LLC Representative)

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee	Innovative Distributing Concepts LLC	B. Business Name (dba)	Bix Ends		
C. Address	65 Crawford St	D. ABCC License Number (If existing licensee)			
E. City/Town	Needham Ma	State	Ma	Zip Code	02942
F. Phone Number of Premise	781-817-1212	G. EIN of License	260-894-192		

2. PERSONAL INFORMATION:

A. Individual Name	John C. Hafferty	B. Home Phone Number	508-238-7117		
C. Address	93 Allen Rd				
D. City/Town	N. Easton	State	Ma	Zip Code	02356
E. Social Security Number	[REDACTED]	F. Date of Birth	[REDACTED]		
G. Place of Employment	Self Employed - Cannestonia Assoc				

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?

Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

31.07% interest in Innovative Distributing Concepts, LLC held in common w Spouse Roberta Hafferty.

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature	John C. Hafferty	Date	1-15-13
Title		(If Corporation/LLC Representative)	

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee	Innovative Distributing Concepts LLC	B. Business Name (dba)	Bix Euds	
C. Address	65 Crawford St	D. ABCC License Number (If existing licensee)		
E. City/Town	Needham Ma	State	Ma	Zip Code 02942
F. Phone Number of Premise	781-817-1212	G. EIN of License	260-894-192	

2. PERSONAL INFORMATION:

A. Individual Name	Roberta M. Hafferty	B. Home Phone Number	508-238-7117	
C. Address	93 Allen Rd - P.O. Box 215			
D. City/Town	North Easton	State	MA	Zip Code 02356-0215
E. Social Security Number	[REDACTED]	F. Date of Birth	7- [REDACTED]	
G. Place of Employment	Retired			

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?

Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

31.07% interest in Innovative Distributing Concepts, LLC held in common w spouse Roberta Hafferty

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature

Roberta M. Hafferty

Date

1-15-2013

Title

(If Corporation/LLC Representative)

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee		B. Business Name (dba)	
C. Address	65 Crawford St.	D. ABCC License Number (If existing licensee)	
E. City/Town	Needham	State	MA Zip Code 02492
F. Phone Number of Premise		G. EIN of License	260-894-192

2. PERSONAL INFORMATION:

A. Individual Name	Thomas D. Sullivan	B. Home Phone Number	
C. Address	16 Palm Ave.		
D. City/Town	Miami Beach	State	FL Zip Code 33139
E. Social Security Number	[REDACTED]	F. Date of Birth	[REDACTED]
G. Place of Employment	Lumber Liquidators		

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?

Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

I, Thomas D. Sullivan, am the Sole Manager/Member of F9 Investments, LLC, (EIN # 26-2366397). The F9 Investments owns 14.04% interest in Innovative Distributing Concepts, LLC.

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature

[Signature]

Date

1-16-13

Title

[Signature]

(If Corporation/LLC Representative)

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee Innovative Distributing Concepts, LLC B. Business Name (dba) Bin Ends
C. Address 65 Crawford Street D. ABCC License Number (If existing licensee)
E. City/Town Needham State MA Zip Code 02492
F. Phone Number of Premise G. EIN of License 26-0894192

2. PERSONAL INFORMATION:

A. Individual Name Michael T. Cody B. Home Phone Number 508 947.2288
C. Address 77 Pickens Street
D. City/Town Lakeville State MA Zip Code 02347
E. Social Security Number [REDACTED] F. Date of Birth [REDACTED]
G. Place of Employment Cody + Cody, LLC

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?

Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

7% interest in Innovative Distributing Concepts, LLC.

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature

Michael T. Cody

Date

1/15/13

Title

LLC Member

(If Corporation/LLC Representative)

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee	Innovative Distributing Concepts, LLC	B. Business Name (dba)	Bin Ends
C. Address	65 Crawford Street	D. ABCC License Number (If existing licensee)	
E. City/Town	Needham	State	MA
		Zip Code	02492
F. Phone Number of Premise		G. EIN of License	26-0894192

2. PERSONAL INFORMATION:

A. Individual Name	JAMIE N. CODY	B. Home Phone Number	508 947.2288
C. Address	77 Pickens Street		
D. City/Town	Lakeville	State	MA
		Zip Code	02347
E. Social Security Number	[REDACTED]	F. Date of Birth	[REDACTED]
G. Place of Employment	Cody + Cody, LLC		

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?

Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

7% interest in Innovative Distributing Concepts, LLC.

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature	J. N. Cody	Date	1/15/13
Title	LLC Member	(If Corporation/LLC Representative)	

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee	Innovative Distributing Concepts LLC	B. Business Name (dba)	Bin Ends
C. Address	65 Crawford Street	D. ABCC License Number (if existing licensee)	
E. City/Town	Needham	State	MA
		Zip Code	02492
F. Phone Number of Premise		G. EIN of License	260-894-192

2. PERSONAL INFORMATION:

A. Individual Name	Charles A. Giacchetto	B. Home Phone Number	781-760-0005
C. Address	65 Eagle Drive		
D. City/Town	CANTON	State	MA
		Zip Code	02021
E. Social Security Number	[REDACTED]	F. Date of Birth	[REDACTED]
G. Place of Employment	BY DESIGN CONSTRUCTION, INC BEDFORD MA		

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime? Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

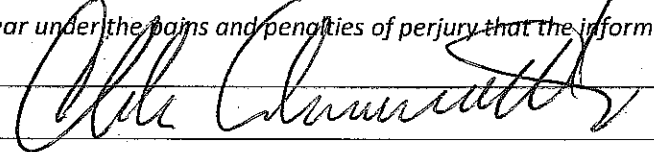
Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

MINORITY OWNER OF BIN ENDS 7.02% interest in IDC, LLC

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature		Date	1/16/13
Title	owner	(If Corporation/LLC Representative)	

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee	INNOVATIVE DISTRIBUTING CONCEPTS, LLC	B. Business Name (dba)	BIN- ENDS	
C. Address	65 CRAWFORD ST.		D. ABCC License Number (If existing licensee)	
E. City/Town	NEEDHAM	State	MA	Zip Code 02492
F. Phone Number of Premise		G. EIN of License	260-894-192	

2. PERSONAL INFORMATION:

A. Individual Name	CARL DJUSBERG	B. Home Phone Number	781 799 3388	
C. Address	216 HIGH ST			
D. City/Town	ABINGTON	State	MA	Zip Code 02351
E. Social Security Number	REDACTED		F. Date of Birth	REDACTED
G. Place of Employment	DJUST REALTY INC			

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?

Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

7% SHAREHOLDER OF INNOVATIVE DISTRIBUTING
CONCEPTS, LLC

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature

Carl Djusberg

Date

1-16-13

Title

(If Corporation/LLC Representative)

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee	Innovative ^{Distributing} Concepts, LLC	B. Business Name (dba)	Bin Ends		
C. Address	65 Crawford Street	D. ABCC License Number (If existing licensee)			
E. City/Town	Needham	State	MA	Zip Code	02492
F. Phone Number of Premise	781-817-1212	G. EIN of License	260-94-192		

2. PERSONAL INFORMATION:

A. Individual Name	Bruce A. Field	B. Home Phone Number	508-384-9098		
C. Address	1691 West Street				
D. City/Town	Wrentham	State	MA	Zip Code	02093
E. Social Security Number	[REDACTED]	F. Date of Birth	[REDACTED]		
G. Place of Employment	Bin Ends, 236 Wood Rd, Braintree, MA 02184				

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?

Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

35% Percentage interest owned in Innovative Distributing Concepts, LLC
Employed by Bin Ends as Events Co-Ordinator.

IMPORTANT ATTACHMENTS (3): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.
*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature	<u>Bruce A. Field</u>	Date	1/17/13
Title	Marketing Coordinator	(If Corporation/LLC Representative)	

The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee	Innovative Distributing Concepts, LLC	B. Business Name (dba)	Bin Ends		
C. Address	65 Crawford Street	D. ABCC License Number (If existing licensee)			
E. City/Town	Needham	State	MA	Zip Code	02492
F. Phone Number of Premise	781-817-1212	G. EIN of License	260-894-192		

2. PERSONAL INFORMATION:

A. Individual Name	Charles M. Jakaitis	B. Home Phone Number	843-388-8137		
C. Address	1897 Palmetto Isle Drive				
D. City/Town	Mount Pleasant	State	SC	Zip Code	29466
E. Social Security Number	[REDACTED]		F. Date of Birth	[REDACTED]	
G. Place of Employment	retired				

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime?



Yes ☐ No ☒

If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

25K initial investment

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.
*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature Charles M. Jakaitis Date Jan. 16, 2013
Title _____ (If Corporation/LLC Representative)



The Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
239 Causeway Street
Boston, MA 02114
www.mass.gov/abcc

PERSONAL INFORMATION FORM

Each individual listed in Section 10 of this application must complete this form.

1. LICENSEE INFORMATION:

A. Legal Name of Licensee	Innovative Distributing Concepts LLC	B. Business Name (dba)	Bin Ends
C. Address	65 Crawford St.	D. ABCC License Number (If existing licensee)	
E. City/Town	Needham	State	MA
		Zip Code	02492
F. Phone Number of Premise		G. EIN of License	260-894-192

2. PERSONAL INFORMATION:

A. Individual Name	Stephanie Whelan	B. Home Phone Number	781-453-4095
C. Address	48 Longfellow Rd.		
D. City/Town	Needham	State	MA
		Zip Code	02494
E. Social Security Number	[REDACTED]	F. Date of Birth	[REDACTED]
G. Place of Employment			

3. BACKGROUND INFORMATION:

Have you ever been convicted of a state, federal or military crime? ☒ Yes ☐ No ☒ No
If yes, as part of the application process, the individual must attach an affidavit as to any and all convictions. The affidavit must include the city and state where the charges occurred as well as the disposition of the convictions.

4. FINANCIAL INTEREST:

Provide a detailed description of your direct or indirect, beneficial or financial interest in this license.

I am a shareholder in Innovative Distributing Concepts, LLC. — OWN 1.26% of

IMPORTANT ATTACHMENTS (8): For all cash contributions, attach last (3) months of bank statements for the source(s) of this cash.

*If additional space is needed, please use the last page

I hereby swear under the pains and penalties of perjury that the information I have provided in this application is true and accurate:

Signature [Signature] Date 1/17/23
Title _____ (If Corporation/LLC Representative)

INNOVATIVE DISTRIBUTING CONCEPTS, LLC

Action of Sole Manager by Written Consent

January 17, 2013

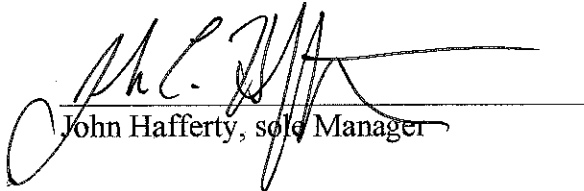
The undersigned, being the sole Manager of Innovative Distributing Concepts, LLC (the "LLC"), hereby consents, pursuant to M.G.L. ch. 156C and in accordance with the Operating Agreement of the LLC, to the adoption of the following votes:

VOTED: That the LLC be, and hereby is, directed to apply and obtain a retail alcoholic beverage license in the Town of Needham, Massachusetts (the "License").

VOTED: That the Manager is authorized and directed, in the name of and on behalf of the LLC, to sign, seal, execute, acknowledge and deliver such instruments, documents, notices and certificates in connection with, arising out of, in confirmation of or in furtherance of the transactions authorized by the foregoing vote, all in such form and containing such terms, provisions and conditions as a Manager shall approve.

VOTED: That the signature of a Manager to any of the foregoing shall be conclusive evidence of his approval of the form, of all of the terms, provisions and conditions and of the signing, execution, sealing and delivery thereof for and in the name of and on behalf of the LLC.

In Witness Whereof, this consent is executed under seal as of the date first above written.


John Hafferty, sole Manager

INNOVATIVE DISTRIBUTING CONCEPTS, LLC

Action of Sole Manager by Written Consent

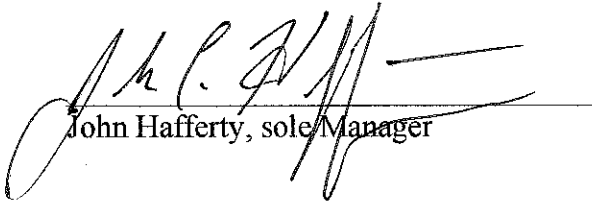
January 17, 2013

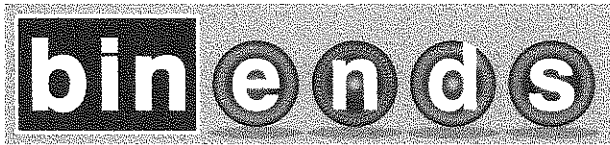
The undersigned, being the sole Manager of Innovative Distributing Concepts, LLC (the "LLC"), hereby consents, pursuant to M.G.L. ch. 156C and in accordance with the Operating Agreement of the LLC, to the adoption of the following votes:

VOTED: To elect and appoint John Hafferty as Manager of Record for the purposes of obtaining a retail alcoholic beverage license in the Town of Needham, Massachusetts (the "License").

VOTED: That the Manager be and hereby is authorized to take all actions necessary to obtain the License and that the resolutions required to obtain such License be and hereby are adopted.

In Witness Whereof, this consent is executed under seal as of the date first above written.


John Hafferty, sole Manager



Great Wine • Serious Savings

January 18th, 2013

Board of Selectman
Needham Town Hall
Highland Avenue
Needham Ma 02492

Members of the Board of Selectman and
The Community of the Town of Needham

I would like to take this opportunity to introduce both myself and Bin Ends, a unique, award winning fine wine, craft beer, and spirits retailer based here in the Commonwealth of Massachusetts. This letter adjoins an application by our company, Innovative Distributing Concepts, LLC for an Annual All-Alcohol Off Premise License to be located at 65 Crawford Street, Needham in the space currently occupied by C&R Wood Floor Specialists.

Bin Ends was founded in May 2008 with our first location at 236 Wood Road, Braintree MA. The store is the first of its kind in New England, a destination retail operation specializing in off-price specialty fine wine, craft beer, and artisanal spirits. Every day, our buyer scours the trade in search of outstanding opportunities to bring our customers top quality products at tremendous price savings. When wine makers produce more wine than their traditional market channels can support, Bin Ends acquires them and passes along the savings to its many loyal customers. The bottom line is this: Bin Ends customers find many of the same top quality fine wine, craft beer, and spirits as can be found in traditional package stores and fine wine/craft beer specialty shops, but at a significant savings.

Unlike traditional package stores, Bin Ends does not offer lottery tickets or sell tobacco products. We believe strongly in the responsible packaging and marketing of alcoholic beverages, so we do not offer nips or pints of hard liquor, nor do we offer items such as thirty-packs or kegs of beer in our product set. While Bin Ends does ship within the Commonwealth of

MA in partnership with FedEx (a licensed shipper of Alcoholic Beverages), we do not as a matter of practice offer residential delivery service as this practice has been identified as a leading pipeline for alcohol ending up in the hands of minors. Our entire sales staff is TIPS certified and remain vigilant and professional at all times while upholding our responsibility to enforce the laws and regulations of the Commonwealth in respect to the sale and consumption of alcoholic beverages. In our nearly five years in business, Bin Ends has never been cited for a violation of said laws and regulations.

Bin Ends follows the best practice principles of the retail category leaders, with particular emphasis on excellent customer service, incredible value, and a broad selection of well curated, high quality fine wine, craft beer and spirits. A Bin Ends store is a welcoming environment that speaks to the full range of customer desires at a level that actually surpasses the experience found in most mid-market or upscale retail environments. Customers are assisted in placing orders by our team of knowledgeable, enthusiastic sales staff. Bin Ends never knowingly sells damaged or distressed merchandise. Everything that we sell comes with a satisfaction guarantee. We hear regularly from our patrons that Bin Ends makes fine wine and spirits shopping a thoroughly enjoyable and rewarding experience.

Our Crawford Street location, much like our Wood Road Braintree store, is located along a major highway in a mixed-business area with very few if any residential abutters. There are no schools, places of worship, hospitals or playgrounds within 500 or 1000 ft. This type of location is selected by design, as Bin Ends attracts customers from a broad 20+ mile radius and it is helpful to have a location that has easy access on and off a major highway. Our Wood Road location has helped to stimulate business traffic all up and down Wood Road in Braintree and it is our belief that we will be an asset to our Crawford Street business neighbors in this respect as well.

Bin Ends regular business hours in Braintree are 10 AM to 8 PM from Tuesday through Saturday, Monday 12 PM to 8 PM and Sunday 12PM to 6

PM with the Sunday hours by set by Town Ordinance. We would look at maintaining the same hours in Needham with the accomodation of a 5PM close on Sundays as set by Needham Town ordinance.

When operating at full capacity, Bin Ends employs between 8-10 personell (3-4 Full Time and 4-6 Part Time) along with hiring additional seasonal staff per location. It would be our intention to maintain the same staff levels at 65 Crawford Street, Needham.

Bin Ends is committed to conducting business in an environmentally responsible manner. Our Wood Road location not only recycles cardboard and paper products, but we also recycle glass and plastic as well. During the winter months, the store is kept at a cool 64-66 degrees, and a slow moving occillating fan is utilized year round for air circulation and to dramatically reduce heating and air conditioning costs.

It is the Bin Ends philosophy that business should be actively engaged and socially responsible participants within the community. Bin Ends recognizes our responsibility to our stakeholders- associates, customers, shareholders, suppliers, and the local community and we have developed a set of responsible business policies and practices which are part of our core values, strategy and operations. At this time, Bin Ends Corporate Social Initiatives include programs in support of Hunger Relief, Carbon Footprint Management, as well as cultural exchange/studies.

Please take a few minutes to review the supporting materials included with this application. We feel that these materials do a wonderful job of telling the Bin Ends story.

In summary, Bin Ends is a retail business concept developed by Innovative Distributing Concepts, LLC a Massachusetts based LLC whose Managing Partner is John Hafferty. The Bin Ends team looks forward to becoming an active, responsible, member of the community of Needham and an asset toward which the Town of Needham can have pride for years to come.

Bin Ends will create new and interesting jobs, bring shopping dollars into the community, and be an active participant in local social initiatives.

I appreciate your feedback, look forward to answering any of your questions, and ask that you approve our application for an annual, all alcohol, off premise license to be located at 65 Crawford Street, Needham.

Respectfully Submitted for Your Consideration,



John C. Hafferty

Managing Partner

Innovative Distributing Concepts, LLC

dba Bin Ends

jhafferty@binendswine.com

617-438-5464 cell

John Hafferty, DWS- Managing Partner and CEO of IDC,LLC.

John is a resident of the Town of Braintree, where he lives with his wife Cara and their two daughters, Cecilia and Julia. Along with managing the day to day operations of Bin Ends, he is an active member of the Braintree Rotary Club and a member of the Executive Board of the Braintree Chamber of Commerce.

John entered into business after graduating from Bryant College with a degree in Entrepreneurial Management. His interest in fine wine, craft beer, and spirits developed during his 5 years working in the commercial real estate field in Eastern MA.

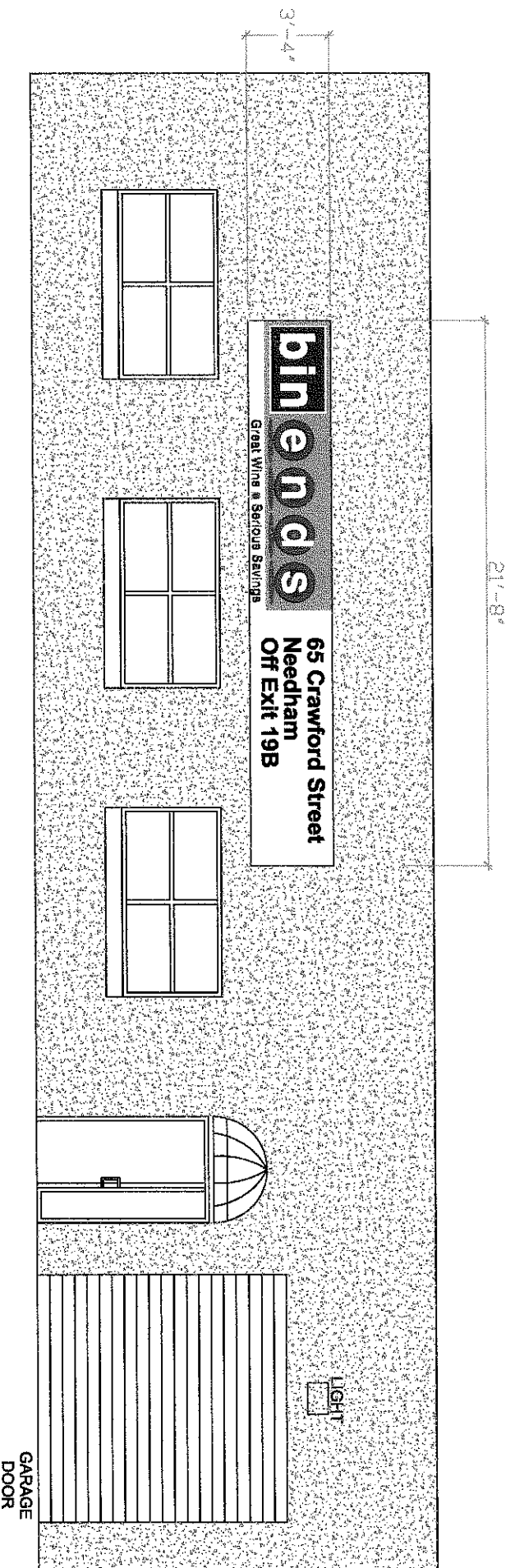
In 1990, John became a member of the fine wine trade, the beginning of a 22+ year career. John began working as a wholesale fine wine sales representative in 1990, working with some of the best wholesalers in the state. In 1996 John gained insight into the supplier/importer world with European Cellars as Northeast Regional Sales Manager.

From 1998-2008, John advanced to brand management with M.S. Walker Inc starting out as Small Estates Portfolio Manager and reaching the position of Fine Wine Portfolio Director.

In his various positions prior to starting Bin Ends, John travelled extensively throughout the wine world and has developed a strong lasting relationship with importers and producers from across the globe.

In 2004, John became a recipient of a Diploma from the Wine & Spirits Education Trust.





BIN ENDS
SCALE: 1/4"=1'-0"

SIGN PROOF

Quantity: - 1

Description: Description: Channel Letter set with raceway.
Tallest Letters are roughly 25" average height.
Shortest letters are roughly 18.5"
Letters are to be illuminated from behind
through plexi-glass back faces with neon
tubing. Letter color is black. Raceway
will be stucco sprayed to match building.
Raceway will have at least 1.5" metal space
around entire lettering area to provide enough
space for back light to glow.

Typeface / Logo : Customer Provided Logo

Colors: Black - Channel Letters, stucco wall

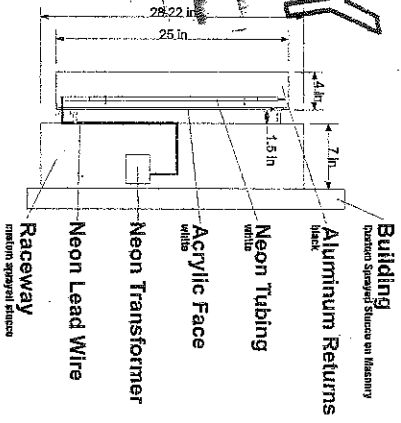
NEEDHAM 2/25/02
DESIGN REVIEW PC
RECOMMENDED A

APPROVAL WITH CONDITIONS

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DATE 7-17-06

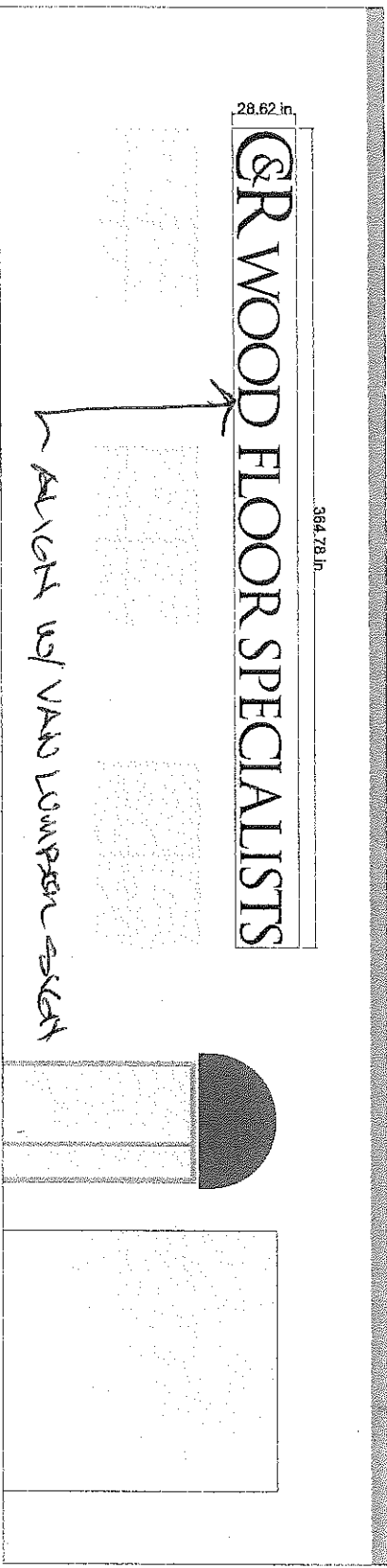


28.62 in
25.62 in
24.64
18.59 in

C&R WOOD FLOOR SPECIALISTS

364.78 in

28.62 in
364.78 in
C&R WOOD FLOOR SPECIALISTS



Job Customer: File Name:

Location: Date:

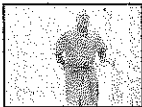


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Business

Braintree Business of the Week: Bin Ends

Creating the right environment for the business of wine selection.

By [David Bolton](#) [Email the author](#) April 17, 2012

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Related Topics: [Bin Ends Braintree](#), [Business Of The Week](#), [John Hafferty](#), [affordable wine](#), and [wine retail](#)



Wine is a serious business for many people. The right wine needs to go with the right food at the right temperature. Sometimes, it is the wine that dictates the conversation, the perfect companion to a formal dinner or a day spent at the beach.

[Bin Ends](#) in Braintree is a store that encourages the dialogue of wine. This is not your average wine-shop; it is a 4,000-foot square space located a reasonable distance from the huge retail stores that dominate the Braintree landscape. When you walk into the store, the first thing that catches your eye are the bottles in crates that fill the store without limiting access for the browsing wine (or beer) lover.

The second thing that grabs your attention is John Hafferty, the owner of the store. A big man with a big smile, he has taken the business of wine and given it his own twist.

This week, Patch spent some time with Hafferty to talk about his business and what makes it a unique part of the licensed beverage community in Braintree.

Where are you from?

I grew up in Massachusetts. I'm actually from Brockton, a blue-collar community about 30 miles south of Boston. I spent 10 years living in the city in the 90s before moving to Braintree and buying a home. We opened Bin Ends four years ago.

Why did you decide come to Braintree?

We really liked the town. It's a terrific community and it is really well-balanced. You have the access to Boston with the Redline and Commuter Rail, it's a 15-minute drive into the city but you are also far enough away that you don't have to deal with meter-maids and all the joys of urban living.

It's a culturally diverse community; our kids get to go to school with folks from all parts of the world. There is a great school system, the roads are paved and the police show up a few minutes after you call them (laughs). Braintree is a town with a city form of government; there is an ample amount of open space with the right balance of residential and commercial property. It makes for a good overall quality of life.

How did you get into the wine trade?

I spent my first five years after leaving college in 1985 working as a commercial real estate broker. When the collapse happened from 1988-90, I had an epiphany... take a hobby, turn it into a career and you'll never have to "work" a day again! In 1990, I started working at the wholesale and import end of the business. Wine had just been a hobby that I had developed an interest in during my years in real estate in the city. I enjoyed it, it was something I had a passion for and it really connected for me.

Had you always planned to move into the retail side of the grape?

I worked at various different levels in the wine trade. I started out as a sales rep and then was a regional rep for an importer. I then spent eight years as a fine wine portfolio manager at MS Walker. Before opening Bin Ends, I had never worked in retail in my life... I had spent a lot of time in them, just never worked!

Since I had worked at the various levels of the business, opening the store and developing a retail business was the natural and exciting next, new step. As a rep, I had watched the interaction between consumers and retailers and how they approached the subject of wine. All that time observing had a lot of influence in terms of how we developed our concept and niche in terms of what we do at Bin Ends.

In terms of a retail location, Bin Ends is not your average wine store...

We are a bit unusual in the way that 90 percent of wine shops or liquor stores are located downtown or on Main Street. Most of their business comes from their immediate local community within a five-minute drive. We are on Wood Road, a dead end street just off the highway and so our business is a destination location model.

It's interesting, we opened in May 2008 and the stock market was booming... within three months the economy went into a difficult stretch. As it turns out, our particular business model of good quality wine being presented or offered to consumers at an affordable price was the right idea at the right time. We have built our business largely by word of mouth, the bottles that walk out with our customers on a daily basis end up being our advertising. The customer is our brand ambassador and the bottle is the hook.

We're always having people walk in and say "I was at a party last night and somebody brought this bottle of wine"... It's written on a piece of paper or there is a picture of the label on their phone. They have never seen it before but they have been told that they can get it here. That's how we've built up the business.

Where are your customers from?

If you look at our customer base you will see that they come from Braintree, Quincy and Weymouth etc., but we have a very solid draw. We bring in customers from Cambridge, Somerville, South Boston and all along the South Shore coast down to Duxbury. We are drawing from around a 20-mile radius and most of that is driven from our core base of customers that we have developed in the last four years.

The layout of the store doesn't seem complicated. Was that intentional?

What we have tried to do is create an environment that is approachable to consumers at all levels of experience and knowledge. Having worked in the trade for some time, you get people who want an uncomplicated Chardonnay and others who are looking for specific Burgundies from specific producers. The trick for us is to create an environment that is approachable to the broadest range of consumers. The way we did that was by keeping it as simple as possible and to allow consumers to browse so that they could discover new things.

The store is loosely organized by region with the New World (including domestic) wines bookending the front and back. The Old World (France, Spain, Italy, Germany) standards are along the inside wall but we had a conscious decision to not fill the 4,000 square feet of the store with wine racks... with a store this size, that would be an overwhelming amount of selections! We intentionally avoided putting the wine in tight constraints so our total selection is around 450-480 wines. They are loosely organized; we encourage our guests to discover new things that they might overlook if they just went straight to the Napa Valley Cabernet selection!

Offering regular wine tastings must help with this discovery...

We taste seven days a week. Our tasting counter is set up on a rotating basis so that we can cover pretty much everything in the store. We do taste everything that we bring in and we taste them against other items so that we make sure that we are offering the best value selection within a particular category. On average, there are half a dozen wines available to taste most days.

On the last Sunday of every month, we host our Fine Wine Flea Market from 1-5 p.m. It's a free walk around wine tasting. We feature between 50 and 60 selections and it gives our guests the chance to try before they buy with everything typically discounted by 20-50 percent of the RRP. Some people have it on their calendar so we see them virtually every month!

Do you find that holding an event like a flea market helps to demystify the perception of wine?

It's funny, every once in a while you still get the occasional person who believes that wine is somewhat highbrow. I can tell you, just by looking around the store that our approach and attitude to wine is anything but that! From the colors on the walls (green and purple) to the friendly and approachable staff... we are here to help with whatever questions or interests that they might have without being overbearing and pushy. Fine wines, artisanal spirits and craft beer are all about enhancing the quality of life for people and if it becomes a chore or heavy-handed and highbrow... then what's the point?

What is the Unique Selling Point for Bin Ends?

Great wines, serious savings. Even the name of the company shows that we run away from the highbrow concept... it's Bin Ends! The original concept was to fill a niche like a Marshalls of the wine retail world but over the four years since we opened, we have become a lot more. "Great Wines, Serious Savings" is our tagline and our statement of what you will find when you shop here. Great wines that will over-perform and offering them at a price that is best in the market!

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Bin Ends

46 reviews

Category: Beer, Wine & Spirits

236 Wood Rd
Braintree, MA 02184

(781) 817-1212

<http://www.binendswine.com>

Nearest Transit Station:

Granite St @ Braintree Hill Pk (238)
Granite St @ Wood Rd (238)

Hours:

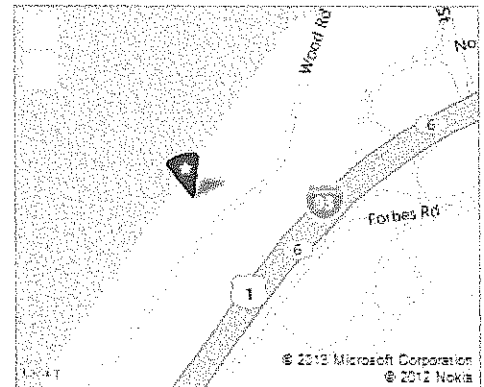
Mon, Sun 12 pm - 6 pm
Tue-Sat 10 am - 8 pm

Price Range: \$\$

Accepts Credit Cards: Yes

Parking: Private Lot

Wheelchair Accessible: Yes



46 reviews for Bin Ends

Review Highlights

"...pull into the lumber liquidators parking lot, have a 'where...'
In 3 reviews

"But we did splurge on 2 bottles of Brunello di Montalcino."
In 11 reviews

"The weekend wine tastings are good and draws a big crowd."
In 9 reviews

46 reviews in English



Coach D.
Braintree, MA

1/6/2013

I am no expert on wine, so it's hard for me to know if a \$10.00 bottle of wine is worth more than \$10.00. What I do know a bit better is beer and ale. Their prices are very fair, not rock bottom, but the knowledge the salespeople possess is outstanding. If you are looking for a special beer for yourself or a gift for someone who likes good beer, this is the place to go.

I went in during the holidays when they were very busy and the salesman that I spoke to cheerfully helped me while helping others. I was really surprised at how much he knew when I asked him for ales with prominent hops flavor and aroma. I went back to him a couple of times and found him very pleasant and glad to field my questions. When I drank them I found they were right on target and just what I was looking for. My experience there has won me as a regular customer and looking forward to getting some advice on wine.



Jess L.
Hingham, MA

12/12/2012

Great selection, great prices and the wine fair on Sundays is a blast!!

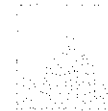


Tom M.
Quincy, MA

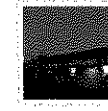
11/15/2012

SUPERB wine and beer selection in a fun environment run by an extremely knowledgeable staff. The spirits section, however, is hit and miss; the Scotch selection in particular is quite limited.

People Who Viewed This Also Viewed...



Granite Package Store
2 reviews
Braintree, MA



Curtis Liquor
20 reviews
"Huge and great selection of wine."



Lukes Liquors
25 reviews
"Great selection."



Crovo's Liquor Store
2 reviews
Randolph, MA



Supreme Liquors
17 reviews
"Such a great selection of micro-brews and craft beers."

People Viewed This After Searching For...

Liquor Store Braintree



Julie C.
Boston, MA

★★★★★ 10/15/2012

I've heard good things about Bins End but never went until the day we needed booze. Lots of booze for our wedding.

We already had the wine but needed the beer.

We met Matt and he helped us out. We picked 3 beers and bought 21 cases (7 of each variety).

The guys here are super friendly and even gave us a discount without us asking!

They have a great selection of craft beers and staff is very knowledgeable.

If you are not into beer, they have wine. lots of it. When they have their flea markets, you can get stuff for cheap and stock up!

This is now our go to place for booze. There's always something new to try!



Joshua L.
Oakland, NJ

★★★★★ 9/22/2012

Staying at a hotel across the street. I'm what you could affectionately call a beer snob, and always looking for interesting brews you can't get at home. Looked up craft brews on yelp and walked across the street to see their selection.

It's not huge, however, what they do have is very nice (I didn't even see pbr as another review complained). I grabbed 2 bombers, an alesmith which I have never seen in jersey and clown shoes which is starting to come down but way overpriced in jersey. Both were American pale ales. The girl at the counter looked at what I had and recommended a rare beer they had which I of course took.

Rule.. Small but quality selection of craft brews and a staff who knows what they are talking about.



Holly M.
Braintree, MA

★★★★★ 9/11/2012

I don't know jack about wine but I have some friends who do and buying wine for them (birthday tradition) can be intimidating. Enter Bin Ends. They are so nice and don't make me feel stupid. I love how they don't have run of the mill stuff, which I surely end up choosing in other liquor stores since I'm a sucker for advertising. They have very cool unusual beer and had 2 types of gluten free beer I've never seen before. If you're relegated to gluten free beer then you know how excellent this is. My mother and a few friends have been telling me about Bin Ends for a while and I'm glad I finally went.



Ron B.
Randolph, MA

★★★★★ 9/2/2012

Love Bin Ends! They have some unique beer selections and offer beer and wine tastings whenever you go in. Some reviewers complained that you won't find economical and popular brands but that's not what this place is about. What you will find are good quality (for the most part, choose wisely) wines at discounted prices. I did find a few "old familiars" but you won't find Woodbridge and YellowTail here.

Check out the website before you go and definitely sign up for the newsletter for even better deals



Brad B.
Weymouth, MA

★★★★★ 8/29/2012

My favorite wine store by far. As others had posted, there last Sunday of the month tastings are awesome, great deals on wine and they also carry a lot of wine that most stores do not. The staff is very knowledgeable and friendly and do not try to upsell you. Also mentioned on yelp is they have great case deals like "the Australian mystery case" I just bought 12 bottles for \$36. Although it is a mystery which exact bottles you get they do let you know that at least 1 bottle is \$20 reserve and the other bottles retail between \$10-\$20. This was through the mailing list and worth the gamble.



Debra L.
Hingham, MA

★★★★★ 5/21/2012

This is a perfect place to come for wine tasting. On the last Sunday of each month they have a huge tasting. The location isn't fancy by any means but some of the wines are. You can taste some really expensive wines that you might not ever try otherwise. We tried a \$100 bottle of Amarone that was incredible. We didn't buy it. But we did splurge on 2 bottles of Brunello di Montalcino.

There are too many wines to taste them all (at least for someone like me who finds something wrong with the idea of "spitting"). So, my advice to you is to skip ahead to the end - that's where you'll find the higher end wines. That's not to say the cheaper wines aren't great too. They are. I just like the idea of trying wines I may not be able to afford otherwise.

The staff here is incredibly nice and helpful. Once we went in and talked to the guy there about what we liked and he offered to put together a mixed case for us of his recommendations, based on what we told him. We decided on an average price of \$15/bottle which gave him some leeway to go above and below on some selections.

Each time we opened a bottle at home it was a complete surprise of what we'd be getting. Some were terrific and we made a note of them. Others, not as great but none were terrible. It was a really fun way to buy wine and we're almost out of that case so it's time to try this method again.

Listed in: In vino veritas



Marissa C.
Newburyport, MA

★★★★★ 3/19/2012

Like many people have already said, Bin Ends is an awesome place to get great wines for great prices.

But what I wanted to touch upon is in response to another review saying they carry wine no one else seems to want. This is not true-they carry wines from new vineyards and beer from local breweries. True they don't have the typical wines you drink on a daily basis, but that's not why you go there. You go to Bin Ends to snag a new wine for a great price.

All of the employees there are VERY friendly and know lots about all of the wines in the store. And are always more than willing to give you a new recommendation based on what you like to drink.

The best way to get the best deals is to sign up for their mailing list or check out their website, where you can get cases of wine for CHEAP. If you are also on their mailing list, when you make purchases at the store, they will add the wine you bought to your "Wine List" so incase you forgot that name of the wine all they have to do is look it up. It is a great way to keep track of the wines you like.

Even if their prices go up, I would pay the extra money to buy my wine from them because of how friendly and knowledgeable they are. I've been going here for quite some time now, and can't see myself every shopping for new wines at any other place.

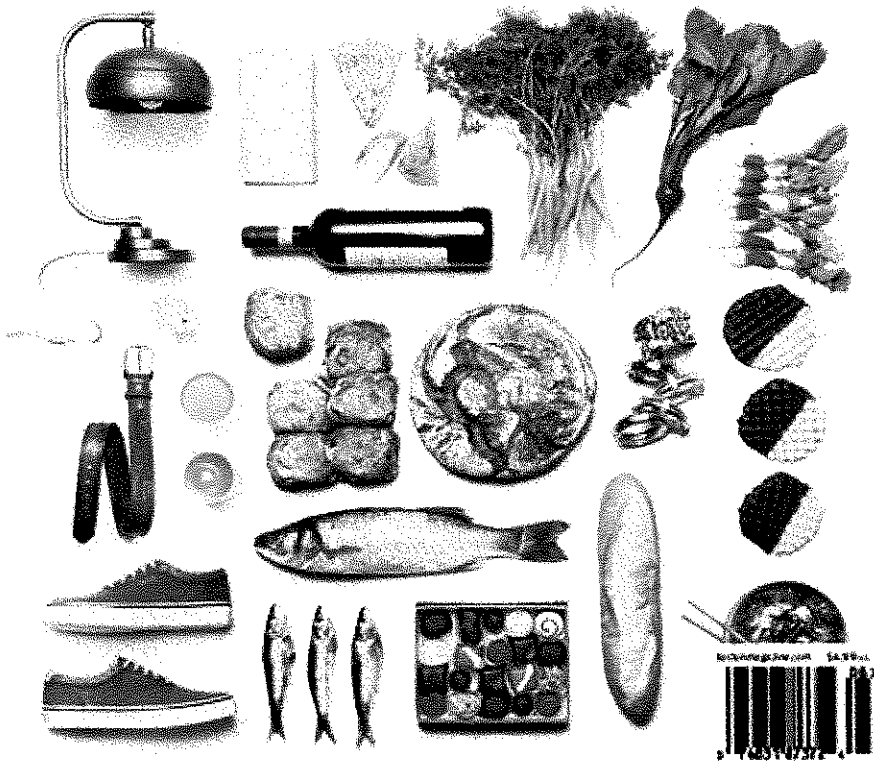
PHOTOGRAPH BY JEFFREY M. HARRIS

THE 10TH ANNUAL GUIDE TO THE BEST OF EVERYTHING → JAI WINNER

BEST OF BOSTON 2012

Boston

PHOTOGRAPH BY JEFFREY M. HARRIS



BEST OF BOSTON



BEYOND BOSTON

• CATEGORY

Wine Shop, South

WINNER

Bin Ends

**BEST OF
BOSTON***

Awarded by **Boston** magazine

This emporium's selection depends solely on the weekly deals they score from their suppliers, so buy what you love now, because it may soon be gone forever. And attention bargain hunters: Bin Ends' "six-pack" special (buy six bottles and get as much as 50 percent off) is a steal.

Bin Ends | 236 Wood Rd., Braintree, MA | 781-817-1212 |
<http://www.binendswine.com>

Braintree Best Wine Flea Market: Bin Ends Wooden wine box displays line the walls of this expansive warehouse, accented by bright green and purple walls. Specializing in selling high quality wines from around the world at drastically reduced prices, Bin Ends aims to make wine more approachable and affordable to the masses. Every wine in the store is at least 20 percent off retail prices on a daily basis and boxes labeled with purple tags deliver much deeper discounts. Customers are invited to try before they buy at fine wine flea markets every last Friday of the month. These events provide a fun and educational environment where wine aficionados and amateurs alike can sample up to 60 different varieties of wine and take advantage of reduced prices. Shoppers who can't make it to a tasting event can always stop by the store to pick through the bargain bin where the price of every bottle is slashed at least 50 percent. Who wouldn't raise a glass to that?

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SOUTH SHORE LIVING / AUGUST 2012 / BEST OF THE SOUTH SHORE 2012

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Best of the South Shore 2012



Every town has a unique shop, restaurant or service that all the locals love. Judging by the record-breaking number of readers who went online to cast their votes in this year's annual Best of the South Shore Awards survey, there's never been a better time to pick favorites. The following pages honor the top scoring businesses in each category and our Editors' Picks spotlight a few hidden gems we've discovered while driving the main streets and back roads of the South Shore. Congratulations to all our winners and keep up the good work!

Weymouth

Best Do or Die Dog: Windy City Eats

Park it at this local hot dog shack and you'll get all the classic "windy city" flavors without having to hop a plane to Chicago to satisfy your dog craving. For the past four-and-a-half years, husband and

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seen daily, roasting the raw green beans in his red, vintage-looking San Franciscan Roaster. Weeks had been studying and roasting coffee beans in his home as a hobby for years before opening Redeye Roasters. Now, the coffee guru shares his favorite beans, which come from all over the world and include rich crops from Costa Rica, Tanzania, and Kenya. For all the real coffee lovers, you can enjoy a slow-poured cup, in which the staff hand pours steaming water through a filter (holding the grinds) for 2 ½ to 3 minutes to extract more flavor from the beans. And if you're in on the weekend, fill your cup with premium iced coffee brewed out of a unique Japanese Yama Cold Brew Tower, before it runs out. You won't want to wait for another pot to brew as the extraction process takes a full 12 hours!

Norwell
Best Theatrical Showcase [Company Theatre](#)

It's hard to believe, but this artistically acclaimed South Shore theatre, known for its outstanding theatrical stage performances and productions, started out in just a small church basement in 1979, with a handful of eager actors. Directors and co-founders Zoe Bradford and Jordie Saucerman, along with musical director Michael Joseph and resident choreographer Sally Ford, all play leading roles in today's success at the Company Theatre. Annually: over 35,000 tickets are sold, five productions take the stage, and youth programs and theatrical technical training run throughout. For over three decades the team has directed a diverse series of productions including famous Broadway shows like Jesus Christ Superstar, Grease, and The Sound of Music; movies ranging from Little Shop of Horrors to Some Like It Hot, a classic Marilyn Monroe comedy; and originals such as Glory Land, which featured the Company Theatre's first original script. This summer, the directors (who have spent the last three years researching, writing, and choreographing) present a close to home original, Paragon Park, the musical (script written by Bradford and Michael Hammond). Captured beautifully are the events, shows, rides, music, colors, and romance that brought excitement to the park in its most thriving years. Paragon Park, the musical, runs through August 19th.

Scituate
Best Lighthouse Tour: [Scituate Light](#)

Built to endure the ravages of the elements, Scituate Light is one of the most significant lighthouse

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historically fascinating. After it was voted by congress to be built in 1800, Scituate Light was activated the next year and in came the first keeper, Captain Simeon Bates, along with his family who all lived in the lighthouse. Along the tour, visitors learn about the heroic stir that Captain Bates' two daughters made at the historic site, climb up the 50-foot tall granite and brick structure and pass through the Lighthouse Runway Exhibit where more than twenty graphic panels line the walkway from the house to the tower showing the history of the landmark. See how the construction and preservation has brought charm and strength to the lighthouse through the decades (including its relighting in 1994 for the first time in 134 years), and enjoy the beautiful views from the very top lantern room. Scituate Light is maintained by the Scituate Historical Society and tours run on August 4th, 5th, and 19th from 1-4 p.m.

Braintree
Best Wine Flea Market: [Bin Ends](#)

Wooden wine box displays line the walls of this expansive warehouse, accented by bright green and purple walls. Specializing in selling high quality wines from around the world at drastically reduced prices, Bin Ends aims to make wine more approachable and affordable to the masses. Every wine in the store is at least 20 percent off retail prices on a daily basis and boxes labeled with purple tags deliver much deeper discounts. Customers are invited to try before they buy at fine wine flea markets every last Friday of the month. These events provide a fun and educational environment where wine aficionados and amateurs alike can sample up to 60 different varieties of wine and take advantage of

reduced prices. Shoppers who can't make it to a tasting event can always stop by the store to pick through the bargain bin where the price of every bottle is slashed at least 50 percent. Who wouldn't raise a glass to that?

Hanover**Best Local Clothing Designer: Jennifer Reale Design**

This youthfully sophisticated fashion label is sold all over the United States but the heartbeat of the business is right here on the South Shore, where designer Jennifer Reale launched the line in 2004. At the Hanover store shoppers can find clothing, shoes and accessories suitable for a relaxing lunch with friends or a knock-em-dead night on the town. The unique designs offer a sense of vintage femininity with a splash of seaside prep, from flowing tops and ultra flattering cocktail dresses to chic pants and oh-so-cute jackets in bold colors and patterns. Everything in this stylish women's clothing line is produced entirely in the United States and the quality of the fabrics and manufacturing is top notch. Most recently Jennifer Reale Design expanded to include a beautiful bridal collection, customizing already well-loved dress designs in a range of fabric colors for fashionable bridesmaids.

Take-Out: Depot Street Market**Duxbury**

www.depotstreetmarket.com

Family Restaurant: Polcari's Bridgway Inn**Marshfield**

www.polcarisbridgwayeinn.com

Date Spot: Alma Nove**Hingham**

www.almanovehingham.com

Lunch Spot: Cedar Café**Hanover**

www.thecedarcafe.com

Deli: D'Orazio's Italian Market**Duxbury****Sandwich Shop: Circe's Grotto****Scituate**

<http://www.facebook.com/pages/Circes-Grotto/195206994278>

Sunday Brunch: Atlantica**Cohasset**

www.cohassetharborsort.com/atlantica

Coffee Shop: Marylou's**Multiple Locations**

www.marylous.com

Italian: AVA Cucina**Cohasset**

www.avacucina.com



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#1 Choice - CVS
Honorable Mention - Schutte Pharmacy
Honorable Mention - Annual Pharm
Weymouth

#1 Choice - Olden's Pharmacy
Honorable Mention - CVS
Honorable Mention - Walgreens

LIQUOR STORE

REGIONAL FAVORITES

GOLD :
Luke's Liquors,
Rockland

SILVER :
Curtis Liquors,
Weymouth

Bronze :
Curtis Liquors,
Cohasset

Milton

#1 Choice - Russ's Liquor & Deli
Honorable Mention - Abington Liquors
Honorable Mention - Billy's Liquors

Needham

#1 Choice - Ben's
Honorable Mention - Pearl St. Liquors
Honorable Mention - Liberty Wine & Liquors

Cohasset

#1 Choice - Curtis Liquors
Honorable Mention - Local Wines and Gourmet
Honorable Mention - A Taste for Wine & Spirits

Hanover

#1 Choice - Hanover Liquors
Honorable Mention - Home Spirits
Honorable Mention - Rosie's Liquor & Deli

Bingham

#1 Choice - Harriess's
Honorable Mention - Ralph's Wine & Spirits
Honorable Mention - Queen Anne Wine & Spirits

Marshfield

#1 Choice - Blanchard's
Honorable Mention - Redstone General Store

Honorable Mention - Marshfield Liquors

Roxwell

#1 Choice - Murfin's
Honorable Mention - Gote's Discount Liquors

Falmouth

#1 Choice - Hydrus Wine & Spirits
Honorable Mention - The Winery
Honorable Mention - From Street Gourmet

Weymouth

#1 Choice - Curtis Liquors
Honorable Mention - Bailey's Package Store
Honorable Mention - Macy's Beer/Wine/Liquors

FURNITURE STORE

REGIONAL FAVORITES

GOLD :

Boston Interiors,
Haver

SILVER :

Bernie & Phil's Furniture,
Braintree

Bronze :

Warmington Furniture,
Rockland

Braintree

#1 Choice - Bernie & Phil's Furniture
Honorable Mention - Card's
Honorable Mention - May's
Honorable Mention - Two City Upholstery

Cohasset

#1 Choice - Country House Furniture & Interiors
Honorable Mention - Reflections Antique Emporium

Hanover

#1 Choice - Boston Interiors
Honorable Mention - Furniture Consignment Gallery
Honorable Mention - Elite Repeat

Bingham

#1 Choice - Grace & Barrel
Honorable Mention - White Magdalen's House

Roxwell

#1 Choice - Mattress Warehouse
Honorable Mention - HomeGoods

Rockland

#1 Choice - Warmington Furniture
Honorable Mention - Direct Buy

Falmouth

#1 Choice - New Upholstery Shop

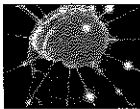
Weymouth

#1 Choice - Cabot House
Honorable Mention - Bling 19
Honorable Mention - Thomsville Home Furnishings

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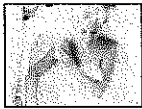
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Editor Joseph Markman joseph.markman@patch.com



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Update: Seen anything interesting around town? Post your photos in our [Pics & Clips Gallery](#).

BIN ENDS

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FRIDAY, MAY 18, 2012

Best of Patch Readers' Choice: Braintree Package Store Winner

Next week is best place to have a wedding reception in Braintree.

BUSINESS [Joseph Markman](#) Friday, May 18, 2012

PATCH READERS' CHOICE

[Award Winner](#)

[Wine & Liquors](#)

[Photos \(1\)](#)

Bin Ends overwhelmingly won our Best of Patch Readers' Choice Braintree Package Stores contest this week. The wine store took 75 percent of the...

IN THIS ARTICLE: [Bin Ends](#), [Braintree Liquors](#), and [Liberty](#)

Got a Hot Tip?

VIDEOS



CLINICS

[Doctor's Express
Braintree](#)

From: James Scannell <jjscannell@verizon.net>
Subject: Needham Board Lette
Date: January 18, 2013 11:11:55 AM EST
To: info@binendwines.com

60 High Street
Needham, MA 02494

Jan. 18, 2013

Board of Selectman,
Needham Town Hall
Highland Avenue
Needham, MA 02492

RE: Bin Ends Wine

To whom it may concern:

As a long time resident of the Town of Needham I am writing on behalf of Bin Ends Wine to support their efforts to obtain a license to operate in our town.

I have been a customer of Bin Ends Wine in Braintree almost since its inception 4 years ago. My wife and I absolutely love shopping there, even though we have to travel all the way to Braintree.

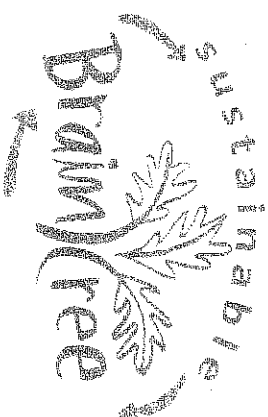
I think Bin Ends would make a wonderful addition to the retail business community in Needham.

Their offerings of fine wine, craft beer and artisanal spirits along with outstanding personal service and discounted prices would make Bin Ends an exciting and welcome addition to the Needham Community. I urge you to give serious consideration to their application.

Respectfully,

Jim Scannell

2012



SUSTAINABLE BRAINTREE

Green Gala Supporter:

This certificate is presented to:

BIN ENDS

In sincere appreciation of their support extended to Sustainable Braintree.



April 30, 2012

Dear Mr. John Hafferty,

On behalf of Sustainable Braintree, please accept our heartfelt thanks and appreciation for your generous support of our Fourth Annual Green Gala. Your door prize donation helped us to reach our fundraising goal for 2012. Sustainable Braintree utilizes fundraising proceeds to support the organization's on-going initiatives, including student scholarships, teacher grants, the Braintree Farmer's Market, Community Garden, Energy and Recycling programs, and community education. This year we hope to purchase new benches for the Town Mall made from recyclable material and to continue to expand recycling at our parks, fields and special events.

Our earth is a precious resource and we can never take lightly the plight of our environment. Your donation helps us spread our message of smart living through sustainability and environmental awareness. Sustainable Braintree remains committed to having sustainability become part of the fabric of everyday life. With each year we add to our accomplishments and leave our green footprint on the face of Braintree. We recognize the importance of working together with community members and businesses to institute environmentally sound practices. With a continued level support we look forward to another amazing year in which we can realize our immediate goal and plan for the future.

We are most grateful for your contribution to Sustainable Braintree. Enclosed is a certificate of appreciation recognizing your continued support.

With sincere appreciation,

Cheryl A. Edgar

President, Sustainable Braintree

Advocating smart living through sustainability and environmental awareness

COMMUNITY FOOD PANTRY

594 WASHINGTON STREET BRAINTREE, MA 02184
(781) 277-1609 WWW.BRAINTREEFOODPANTRY.ORG

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December 8, 2011

Bins Ends

Attn: John

236 Wood Road

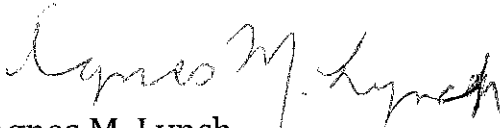
Braintree, MA 02184

Dear John,

On behalf of the Braintree Community Food Pantry, I would like to thank you for your generous donation of assorted pies in November 2011. We appreciate your support.

It is only through the generous, continued support like yours that the Braintree Community Food Pantry is able to maintain its mission to see that no family in Braintree goes hungry. Thank you again.

Sincerely,



Agnes M. Lynch

Director, Braintree Community Food Pantry

a faith based service in
operation since April 1993
providing neighbors of
Braintree with emergency food
supplies.

*** Present IRS guidelines provide that charitable deductions are limited to the amount of a contribution, which exceeds the value of any goods or services, provided to you. We affirm that Braintree Community Food Pantry provides you no direct or indirect goods and services. Please retain this letter for further income tax purposes. EN 043-466-961***

.... making a difference in Braintree

Liberty School PTO

49 Proctor Road
Braintree, MA 02184

Bin Ends

Attn: John Hafferty
236 Wood Street, Ste A
Braintree, MA 02184

August 22, 2012

Dear John:

Liberty Elementary School PTO in Braintree held its Spring fundraising event on June 9, 2012. We would like to take this opportunity to thank you for your generous donation to our event.

Liberty School is a public school for students in grades K-5. The PTO is made up entirely of parent volunteers who raise money to provide the school with cultural events, field trips as well as educational and technological tools not provided by the town.

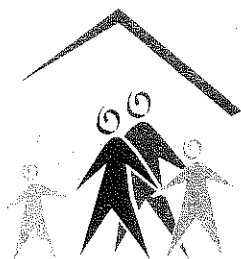
Your donation to our event is greatly appreciated.

Thank you.

Sincerely,



Julie Clancy
Liberty School PTO Spring Fiesta Committee



Quincy Community Action Programs, Inc.

Serving Quincy and Surrounding South Shore Communities

November, 2012

Helping People Help Themselves

MAIN OFFICE
1509 Hancock Street
Quincy, MA 02169
PHONE: (617) 479-8181
FAX: (617) 479-7228
TTY: (617) 471-7205
www.qcap.org

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Head Start Early Learning Center
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Quincy, MA 02169
(617) 249-2000
FAX: (617) 249-2130

Southwest Community Center
Emergency Food Center
1 Copeland Street
Quincy, MA 02169
(617) 471-0796
FAX: (617) 471-4239

Mr. John C. Hafferty
Bin-Ends
236 Wood Road
Braintree, MA 02184

Dear Mr. Hafferty,

On behalf of Quincy Community Action Programs, Inc., please let me extend our sincere appreciation to you for your generous contributions to our "Best Chef" fundraiser on October 4, 2012. We are grateful for the donation of the assortment of fine wines for our auction.

This year's fundraiser surpassed our expectations, raising more than \$100,000 in donations; our live and silent auctions were a significant part of the night's success. Our net proceeds will benefit QCAP programs, which help more than 17,000 individuals in Quincy and the surrounding South Shore communities. It is thanks to you and your generosity that we can continue to provide important services to these families in-need.

QCAP is an IRS 501(c) (3) non-profit organization and, in accordance with IRS regulations, your gift is tax deductible to the extent allowed by law. No goods or services were provided in exchange for your contribution. Retain this letter as a receipt for your records. Please consult you tax adviser if you have further questions regarding the deductibility of your donation.

Our deepest appreciation to you for your support. Together we can continue to support area families and strengthen our community.

Sincerely,

Josephine Shea
Board President

Beth Ann Strollo
Executive Director

*John - helping us
each year!
It is really very
helpful to our
organization!
Thank you -
Josephine
for your during the
fundraising season!*



**South Shore
Hospital
Charitable Foundation**

55 Fogg Road
South Weymouth
Massachusetts
02190-2455
southshorehospital.org

(781) 624-8600
Fax (781) 335-3412

July 26, 2012

Mr. John C. Hafferty
Bin Ends Great Wines
236 Wood Rd #A
Braintree, MA 02184

Dear Mr. Hafferty:

On behalf of South Shore Hospital, I want to thank you for Bin Ends Great Wines donation of 12 bottles of wine, 6 each of Dicl Gewurztraminer and Spatburgunder Rheinpfale for our Women's Health Classic. Your gift-in-kind donation will help benefit Cardiovascular and Cancer Care programs at South Shore Hospital, and this letter acknowledges that your contribution was processed on July 16, 2012.

We share the same goal: improving the quality of life in our community. Your contribution affirms South Shore Hospital's mission of healing, caring and comforting to provide the highest quality health care and services to individuals and families throughout the South Shore area.

Thank you again for your generosity and for supporting lifesaving care for residents of our region.

Sincerely,

Fran Cifrino
Philanthropy Officer
South Shore Hospital Charitable Foundation

lb



Keri Farrell
58 Sheraton Ave.
Braintree, MA 02184

October 11, 2012

Bin Ends – John Hafferty
236 Wood Road
Braintree, MA 02184

Dear John:

Thank you so much for your generous donation of the half a case of quality wine you provided for the Caring Hearts Relay for Life Team. The wine was displayed in a wine rack as a raffle item which raised over \$1000! As you can tell this was a huge success and the wine was the most popular item.

As you know, Relay For Life is an event that changes the lives of individuals that have been affected by Cancer, and we are so grateful for your role in helping us raise funds and awareness about a disease that affects too many. We are so glad you are winning your personal battle with Cancer.

With the generous support of companies like yours, we were able to raise over \$10,000 that will be used to help people stay well, get well, find cures and fight back. Take pride in knowing that together we are working to create a world where this disease will no longer threaten the lives of our loved ones or claim another year of anyone's life.

For more information on how your donation is helping to make a difference in the lives of so many in our community, we invite you to visit the Relay for Life website:
<http://www.relayforlife.org/index?>

You can also find information about our team and our upcoming events at our Facebook page: "Braintree Scavenger-Hunt For Life CancerWalk".

Thank you again, and we look forward to your continued support.

Sincerely,

Keri Farrell
781-848-4873

WGBH
One Guest Street
Boston
Massachusetts
02135

617 300 2000
wgbh.org

August 20, 2012

John Hafferty
Bin Ends
236 Wood Road
Braintree, MA 02184

Dear John,

Thank you for your very generous gift of wine to WGBH for our Wine Events.

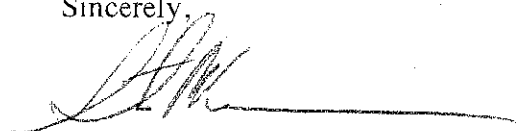
WGBH strives to enrich lives in New England, and across the nation, through programs and services that educate, inspire and entertain. It is generous gifts like yours that enable WGBH to not only continue to provide its programs and services, but also to build and improve upon them year after year.

This note is to acknowledge receipt of the wine donation described herein. Your donation will be used by the Auction to raise unrestricted funds to benefit our educational mission. Unless otherwise specified, your donation will be used at the discretion of the Auction.

<u>Donation</u>	<u># Bottles</u>	<u>value EACH bottle or case</u>	<u>Total</u>
Groth Vineyards 2002-2004 Cabernet Vertical 6 btls OWC			\$540.00
Totals for donation: 6 bottles			

Total Value: \$540.00

Sincerely,



Steve Wasserman
Wine Auction Volunteer

